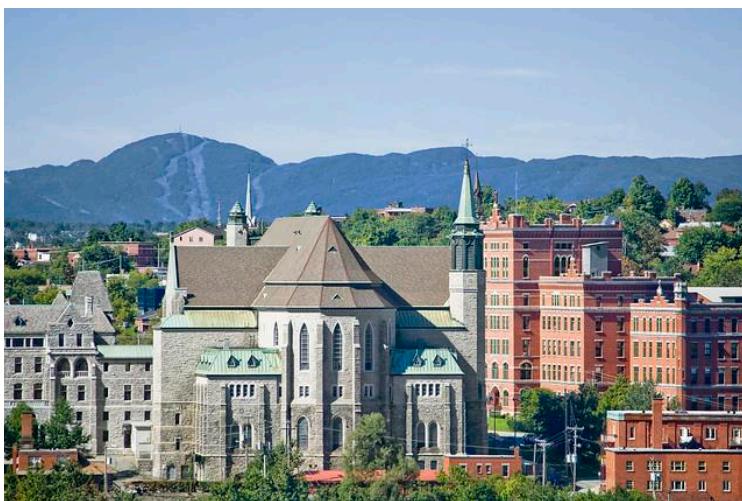


Announcement

ACOUSTICS WEEK IN CANADA

Sherbrooke (Québec) October 7-9, 2020



View of Mont-Orford from downtown Sherbrooke

Acoustics Week in Canada 2020 will be held on October 7-9, in Sherbrooke, Québec.

You are invited to be part of this three-day conference featuring the latest developments in Canadian acoustics and vibration. Sherbrooke is well known in acoustics for the Groupe d'Acoustique de l'Université de Sherbrooke (GAUS) founded in 1984.

The conference will be an excellent opportunity to visit or rediscover the GAUS during the International Year of Sound!

The keynote talks and technical sessions will be framed by a welcome reception, conference banquet, Acoustical Standards Committee meeting, technical tour and an exhibition of products and services related to the field of acoustics and vibration.

Take a few days before or after the conference to enjoy the area and the cultural activities! Especially have a look to the beautiful surrounding nature during Fall colors with Mont-Bellevue downtown and the nearby 'Mont-Orford' National Park. Three other parks can also be found within a radius of 100 km.

Various demos and activities will be held at the Groupe d'Acoustique de l'Université de Sherbrooke (GAUS) and at Université de Sherbrooke campus - A series of innovative workshop activities will be a part of the program; we are open to proposals along this line (challenges, measurements, simulations).

Venue and Accommodation

The conference will be held at the Hotel Delta by Marriott in Sherbrooke. A block of rooms in the hotel will be available at a special rate of 155\$/night. This rate is extended to stays two days prior and two days after the conference, and each room can be shared across up to 4 people. Complimentary city bus passes will be offered to all the participants to promote the use of public transport during the conference. A shuttle is also available to provide a direct link between International Montréal Trudeau Airport and the conference venue. Please refer to the conference website for further details and registration: <https://awc.caa-aca.ca/index.php/AWC/AWC20>

Plenary, Technical and Workshop Sessions

Plenary, technical and workshop sessions are planned throughout the conference. Each day will begin with a keynote talk of broader interest and relevance to the acoustics community. Technical sessions are planned to cover all areas of acoustics including:

AEROACOUSTICS / ARCHITECTURAL AND BUILDING ACOUSTICS / BIO-ACOUSTICS AND BIOMEDICAL ACOUSTICS / MUSICAL ACOUSTICS / NOISE AND NOISE CONTROL / PHYSICAL ACOUSTICS / PSYCHO- AND PHYSIO-ACOUSTICS / SHOCK AND VIBRATION / SIGNAL PROCESSING / SPEECH SCIENCES AND HEARING SCIENCES / STANDARDS AND GUIDELINES IN ACOUSTICS / ULTRASONICS / UNDERWATER ACOUSTICS

A General Public Session

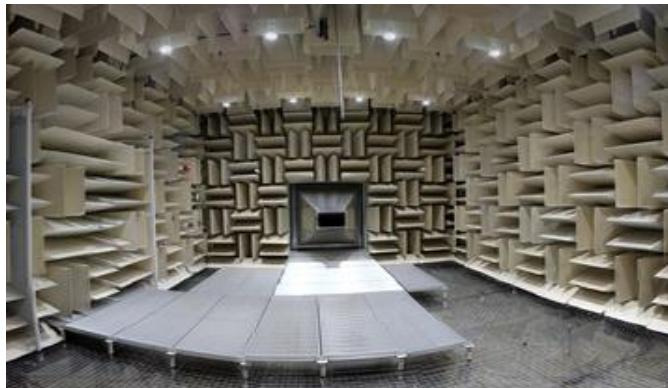
A general public session is currently planned on the afternoon of the last conference's day and linked to the International Year of Sound, a global initiative to highlight the importance of sound and related sciences and technologies for all in society

(<https://sound2020.org/>). This event will be held on Université de Sherbrooke campus and opened to scholars and to the population. The organizing committee welcomes any proposal for this session, a rare occasion of explaining our everyday job and implications for society.

Exhibition and Sponsorship

The conference offers opportunities for suppliers of products and services to engage the acoustic community through exhibition and sponsorship.

The tabletop exhibition facilitates in-person and hands-on interaction between suppliers and interested individuals. Companies and organizations that are interested in participating in the exhibition should contact the Exhibition and Sponsorship coordinator for an information package. Exhibitors are encouraged to book early for best selection.



Anechoic room and wind-tunnel opening at GAUS

The conference will be offering sponsorship opportunities of various conference features. In addition to the platinum, gold and silver levels, selected technical sessions, social events and coffee breaks will be available for sponsorship. Additional features and benefits of sponsorship can be obtained from the Exhibition and Sponsorship coordinator and on the conference website. Demos can also be organized at GAUS.

Students

Students are strongly encouraged to participate. Students presenting papers will be eligible for one of three 500\$ Best Presentation Student prizes to be awarded. Conference travel bursaries will also be available to those students whose papers are accepted for presentation.

For Registration Details,

For registration details please refer to the conference web site: <https://awc.caa-aca.ca/index.php/AWC/AWC20>

Contacts

Conference Chair:

Olivier Robin
(Olivier.Robin@USherbrooke.ca)

Technical co-Chairs:

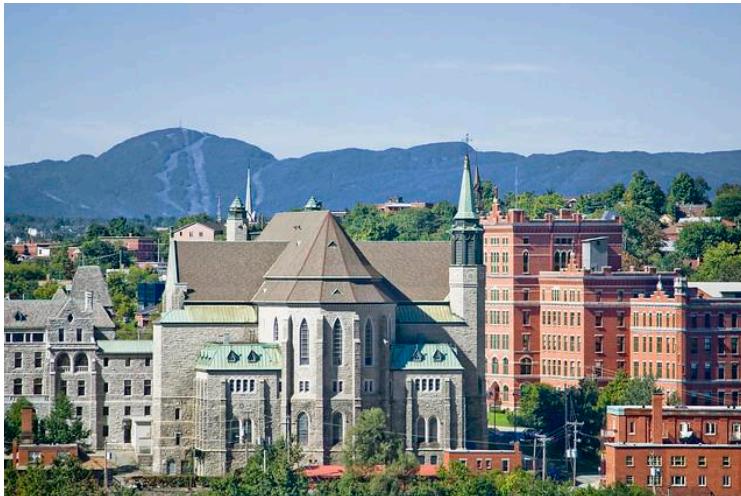
Patrice Masson and
Sebastian Ghinet
(Patrice.Masson@USherbrooke.ca)
(Sebastian.Ghinet@nrc-cnrc.gc.ca)

Exhibits and Sponsorships:

Julien Biboud
(Julien.Biboud@mecanum.com)



Enjoy the Mont Bellevue in the center of Sherbrooke during Fall



Vue du Mont-Orford depuis le centre-ville de Sherbrooke

Les exposés principaux et les séances techniques seront encadrés par une réception de bienvenue, un banquet, une réunion du comité des normes acoustiques, une visite technique et une exposition de produits et services liés au domaine de l'acoustique et des vibrations.

Prenez quelques jours avant ou après la conférence pour profiter de la région et des activités culturelles ! Découvrez la nature environnante durant la flambée des couleurs d'automne, avec la proximité du Parc National du Mont-Orford. Trois autres parcs nationaux sont accessibles dans un rayon de 100 km.

Diverses démonstrations et activités seront organisées au sein du Groupe d'Acoustique de l'Université de Sherbrooke (GAUS) et sur le campus principal de l'université de Sherbrooke. Des ateliers participatifs seront intégrés dans le programme; nous sommes ouverts à toute proposition (concours, mesures, simulations).

Lieu et hébergement

La conférence aura lieu au Centre de congrès de l'Hôtel Delta Sherbrooke par Marriott. Un bloc de chambres dans l'hôtel sera disponible à un tarif spécial de 155\$ par nuit (valable deux jours avant et deux jours après la conférence, et chaque chambre peut être partagée par 4 personnes au maximum). Des passes de bus seront offertes à tous les participants afin de favoriser l'usage du transport en commun durant la conférence. Une navette directe entre l'aéroport international Trudeau de Montréal et le lieu de la conférence est également accessible sur demande. Veuillez consulter le site Web de la conférence pour plus de détails et pour l'inscription: <http://awc.caa-aca.ca/AWC/AWC20>

Séances plénières, techniques et ateliers

Des séances plénières, techniques et des ateliers sont prévus tout au long de la conférence. Chaque journée débutera par une plénière d'un intérêt et d'une pertinence plus larges pour la communauté de l'acoustique. Des sessions techniques sont prévues pour couvrir tous les domaines de l'acoustique, y compris :

AÉROACOUSTIQUE / ACOUSTIQUE DU BÂTIMENT ET ARCHITECTURALE / BIOACOUSTIQUE / ACOUSTIQUE BIOMÉDICALE /
 ACOUSTIQUE MUSICALE / BRUIT ET CONTRÔLE DU BRUIT / ACOUSTIQUE PHYSIQUE / PSYCHOACOUSTIQUE / CHOCS ET
 VIBRATION / LINGUISTIQUE / AUDIOLOGIE / ULTRASONS / ACOUSTIQUE SOUS-MARINE / NORMES EN ACOUSTIQUE

Une session grand public

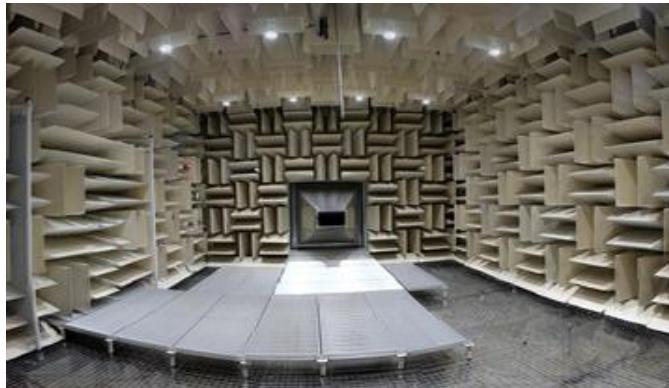
Une session grand public est planifiée en après-midi du dernier jour de la conférence, et liée à l'année internationale du son, une initiative globale destinée à illustrer l'importance du son et de ses sciences et technologies dans la société

(<https://sound2020.org/>). Cet évènement se déroulera sur le campus de l'Université de Sherbrooke et sera ouvert aux scolaires et à la population. Le comité organisateur est ouvert à toute proposition pour cette session, une rare occasion d'expliquer notre travail et ses implications pour la société.

Exposition et parrainage

La conférence offre aux fournisseurs de produits et de services la possibilité de faire participer la communauté acoustique par l'exposition et le parrainage.

L'exposition sur le plateau facilite l'interaction en personne des fournisseurs et des personnes intéressées. Les entreprises et organisations désirant participer à l'exposition doivent contacter le coordonnateur de l'exposition et du parrainage pour obtenir un dossier d'information. Les exposants sont encouragés à réserver tôt pour obtenir de meilleures opportunités.



Salle anéchoïque et soufflerie au GAUS

La conférence offrira des possibilités de parrainage de divers évènements de la conférence. Outre les niveaux platine, or et argent, des séances techniques, des événements sociaux et des pauses café seront disponibles pour le parrainage. Les commanditaires peuvent placer leur logo sur le site Web de la conférence dans les 10 jours suivant leur parrainage. Les caractéristiques et avantages supplémentaires du parrainage peuvent être obtenus auprès du coordonnateur des expositions et des commandites ou sur le site Web de la conférence. Des démonstrations pourront aussi être organisées au GAUS.

Les étudiants

Les étudiants sont fortement encouragés à participer. Les étudiants qui présenteront seront admissibles à l'un des trois prix de 500 \$ pour les meilleures présentations. Des subventions de voyage seront également offertes aux étudiants dont les communications sont acceptées pour présentation.

Plus d'informations

Pour plus d'information sur l'inscription veuillez consulter le site Web de la conférence : <http://awc.caa-aca.ca/AWC/AWC20>.

Contacts

Président de la conférence :

Olivier Robin
(Olivier.Robin@USherbrooke.ca)

Présidents techniques :

Patrice Masson and
Sebastian Ghinet
(Patrice.Masson@USherbrooke.ca)
(Sebastian.Ghinet@nrc-cnrc.gc.ca)

Exposeurs et commandites :

Julien Biboud
(Julien.Biboud@mecanum.com)



Appréciez le Mont Bellevue au centre de Sherbrooke durant l'automne



Sherbrooke, Quebec
2020

Acoustics Week in Canada

Semaine canadienne de l'acoustique



CANADIAN ASSOCIATION
ACOUSTICAL CANADIENNE
ASSOCIATION D'ACOUSTIQUE



SPONSORSHIP PROGRAM

Why should you support AWC congress?

AWC will allow you to increase your visibility with a large number of students in acoustics and vibration who will soon buy your products or services, as well as many engineers and scientists from multiple businesses and universities.

We offer many visibility possibilities in function of which package you choose, such as:

- ❖ Color ad in the journal Canadian Acoustics (in all four issues of 2021)
- ❖ www.awc.caa-ac.ca.ca website
- ❖ Stand up banners with your graphic, logo and advertising material
- ❖ Acknowledgment in the journal Canadian Acoustics
- ❖ Your company's brochure in the conference handouts
- ❖ Recognition by the CAA committee





Available Programs

Official Diamond Sponsor | CAD\$ 7,500

(Exclusive opportunity)

As the official AWC Diamond Sponsor, you will have the first choice for the location of your booth, and you will benefit of all the following advantages:

- ❖ Exhibition booth* (\$750)
- ❖ Two (2) full conference registration (\$450)
- ❖ One (1) full page color ad in the journal (**In all four issues of 2021**, value \$1200)
- ❖ Two (2) stand up banners with your graphic, logo and advertising material (yours to take after the conference, value \$500)
- ❖ Large display of your name and logo in the conference proceedings issue of the journal *Canadian Acoustics*, your company's brochure in the conference handouts and recognition by the CAA committee
- ❖ Four (4) banquet tickets to the banquet night (\$300)

Gold Sponsor | CAD\$ 5,000

As an AWC Gold Sponsor, you will have the second choice for the location of your booth, and you will benefit of all the following advantages:

- ❖ Exhibition booth* (\$750)
- ❖ One (1) full or two (1) one day conference registration (**\$450**)
- ❖ ½ page color ad in the journal (in all four issues of 2021, value \$700)
- ❖ One (1) stand up banners with your graphic, logo and advertising material (yours to take after the conference, value \$250)
- ❖ Medium display of your name and logo in the conference proceedings issue of the journal *Canadian Acoustics*, your company's brochure in the conference handouts, and recognition by the CAA committee

Silver Sponsor | CAD\$ 3,000

As an AWC Silver Sponsor, you will have the third choice for the location of your booth, and you will benefit of all the following advantages:

- ❖ Exhibition booth* (\$750)
- ❖ One (1) full or two (2) one day conference registration (**\$450**)
- ❖ ¼ page color ad in the journal (in all four issues of 2021, valued \$500)
- ❖ Small display of your name and logo in the conference proceedings issue of the journal *Canadian Acoustics*, your company's brochure in the conference handouts, and recognition by the CAA committee

Additional Sponsor Opportunities

Don't miss the opportunity to sponsor the congress events:

- ❖ Coffee break (\$800) - Four (4) available
- ❖ Lunch (\$2,500) - Two (2) available
- ❖ Welcome cocktail (\$2,500) - One (1) available
- ❖ Cocktail supper (\$4,500) - One (1) available

*Exhibition booth includes all the followings:

- Two (2) complimentary exhibitor badges which include access to the exhibition area, the lounge area, covers for lunches and refreshments
- Two (2) city bus passes
- Two (2) accesses to the welcome cocktail
- One (1) access to the cocktail supper

Other Information

Advertisement in the Journal *Canadian Acoustics*

- ❖ Deadline to submit your ad is July 31st, 2020 for the September issue.
- ❖ Ads dimensions should be as the following:
 - Full page - PDF, PNG or JPG - 7.0" (w) x 9.5" (h) Portrait - 300 DPI min
 - Half page - PDF, PNG or JPG - 7.0" (w) x 4.75" (h) Landscape - 300 DPI min
 - Quarter page - PDF, PNG or JPG - 3.5" (w) x 4.75" (h) Portrait - 300 DPI min

Corporate Logo and Stand Up Banner Graphic

All corporate logos and graphics must be provided in vector format. If not available, high resolution format can also be accepted (at least 300 DPI at 10").

Payment Information

Taxes

All prices include a 14.975% taxes.

Payment

After booth and representatives registration, you will receive a confirmation email including the payment procedure.

Cancellation Policy

All cancellation must be submitted in writing via e-mail at:

- ❖ julien.biboud@mecanum.com
- ❖ Before July 1st, 2020 receive a 50% refund
- ❖ No refunds will be made after July 1st, 2020